

Calling All IT Pros: Share Your Knowledge on the Devolutions Blog!



EXPAND YOUR PROFESSIONAL NETWORK

Are you an IT pro who has something topical and valuable to say about anything related to IT, the tech world, or Devolutions' products? If so, you are invited to share your knowledge on the Devolutions Blog!

What's In It for You

Each week, thousands of unique visitors arrive on the Devolutions Blog in search of everything from product tips to best practices. As a Guest Expert Blogger, you'll elevate your profile as a "thought leader" and expand your professional network.

How It Works

Applying to become a Guest Expert Blogger is simple. Here are the steps:

- 1. Create a short abstract (maximum 100 words) that highlights your chosen topic and key points. Please ensure that your topic is related to IT, the tech world, or our products.
- 2. Briefly explain your background in the IT/tech space. If you wish, you can send us a link to your website, LinkedIn profile, etc.
- 3. Email your abstract and background (they can both be in the same document) to lcadieux@devolutions.net.
- 4. We will review your application and let you know if it is accepted. If not, we will send some suggestions for you to consider.
- 5. Once your application is accepted, we will ask you to submit a draft within 30 days. Your blog should be a minimum of 500 words, and a maximum of 2,000 words.
- 6. Our editorial team will review your blog, and as necessary and/or appropriate, they will make changes to the flow, structure, grammar, spelling, punctuation, readability, etc. We will then send the updated version to you for a review.
- 7. Once you approve the final version, we will schedule it for publication and tell you the date in advance.

And that's it! Your topical, informative, and interesting blog will be seen by IT pros and business professionals from around the world — and not just once, either. Many of our older blogs are very popular and are regularly viewed several years after they were first published.

Questions?

If you have any questions about becoming a Guest Expert Blogger, please contact me at lcadieux@devolutions.net and I will be glad to provide the answers you need.

We look forward to featuring your wisdom and knowledge on the Devolutions Blog!

